

The Terminal boosts and advertises Richmond, directly increasing your property values.

RICHMOND TERMINAL

The Terminal is the oldest newspaper in Richmond and has the confidence and support of pioneers.

VOL. XXV.

RICHMOND, CALIFORNIA, FRIDAY, DECEMBER 14, 1928

No. 51

New Utility Officers Take Charge of Plant

Some of East Bay Water Officials to Remain Temporarily

Oakland, Dec. 14.—The East Bay Municipal Utility District is now operating under full control at the general business office on Sixteenth street and the three subsidiary offices in Richmond, Berkeley and Alameda.

President Geo. C. Pardee announced that no immediate change in the service or method of paying bills would be noticed by the people under municipal ownership. All stationery and signs now bear the "Municipal Utility District" label.

Arthur P. Davis will be chief engineer and manager, succeeding F. W. Hauua.

Former company officials, including George Wilhelm and E. O. Edgerton and the engineering staff will remain at headquarters until the new force is familiar with details.

The purchase of the East Bay Water Co. by the East Bay Municipal District, marks the passing into public hands of one of the last privately owned water companies in the United States which are not controlled by the people.

The utility district was formed five years ago. It will have an income of \$4,500,000 a year, the previous income being taxes only.

Bridge Hearing Jan. 3

A public hearing on the application of Oscar H. Klatt for approval of plans for a bridge across the bay between Richmond and Marin county shore will be held at San Francisco January 3, by the district engineer of the war department, Major E. H. Ropes.

Benton Chosen Commander

At an election of officers held Monday night by Admiral Dewey Camp, United Spanish War Veterans, Robert Benton was elected commander and H. M. Stearns was chosen vice commander. Installation will be held in January.

A classified adv. will sell it



You can give your order to any telephone employee

The lineman on the street, the man laying cable, the repair man, the truck driver, the operator or any one of our thirty thousand Telephone employees can take your order, not only during working hours but at any time.

Every man and woman in the organization takes pleasure in cooperating with the public to give telephone service without delay.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Montgomery Ward Chain Stores Cover Entire California

Oakland, Dec. 14.—It has been announced that the Montgomery Ward Co. is starting an extensive enlargement program, which will include a chain of stores to be established in the following California cities—Woodland, Marysville, Tracy, Red Bluff, San Rafael and Richmond. Other sites include Martinez, Huntington Park, San Jose, San Luis Obispo, San Diego and Long Beach.

During last year the company started 24 stores in California.

Richmond Leads In Telephones

The advancement and growth of Richmond is reflected in the phenomenal growth of the number of telephones installed since the first of January, 1927, when the number of Richmond phones was 4289. During the past ten months 125 new phones were installed, which gives Richmond a total of 4413, an increase of about three per cent. Pittsburg is next to Richmond, having 881 phones, an increase of 11% during the past year.

Commander Byrd has set out for the South Pole without even waiting for the election returns.

Bootleggers can't use liquor if it gets much worse than it is now, because it will eat holes in the bottles.

Go to the city, young man, and hustle. Then in the course of years you will get rich enough to live in the country.—Washington Post.

To Duplicate Baby
One day while out walking I met little Grace, the daughter of a dressmaker, wheeling her little brother. After kissing the baby I asked Grace if I could keep it. "Oh, no," she answered, "but mother would lend you a paper pattern for one like him."—Illustrated News.

Spanish Women Lead
The women of Spain are generally credited with being the best dancers of any women in the world.

Santa's Calling



Uncle Sam Uses Billions of Pounds Of Sugar Yearly

Americans consume sixty-five pounds more sugar per capita every year than any other people in the world. Every person in this country eats 89.4 pounds of sugar annually, compared with a per capita consumption of 23.7 by all other nations.

It takes 10,480,000,000 pounds of sugar to satisfy Uncle Sam's sweet tooth, while consumption of sugar throughout the world amounts to 52,000,000,000 pounds annually.

Although Americans eat nearly three times as much sugar per capita as the rest of the world, the United States actually produces less than one-fifth of its yearly sugar requirements. American-made beet sugar which is chemically identical with cane sugar and similarly good for preserving, jelly-making and baking, accounts for a production of 900,000 tons yearly. Cane sugar output of this country totals 200,000 tons.

With the United States importing 80 per cent of its sugar from so-called insular possessions or foreign countries, economists are agreed that it would be a good American policy to make as much of the sugar we consume out of our own products and by our own labor. This, it is pointed out, would benefit not only the American farmer and laborer who produces the sugar, but the housewife who consumes it as well.

Kinstrey Is New President Of Police Relief Association

Sergeant John Kinstrey has been elected president of the Richmond police department relief association, succeeding L. E. Jones.

Officers who will serve with Kinstrey during the coming year are: Patrolman A. J. Cundy, vice-president; Sergeant Harry Donnelly, secretary; Chief Dan Cox, treasurer; Inspector Oliver Wylie, Patrolman F. A. Fray and Patrolman M. H. Salisbury, trustees.

An ad a day keeps hard times away.

If dresses get much shorter, sitting down may in time be considered unladylike.—Dallas News.

Heard His Daughter's Voice Across the Atlantic

Singing a song over 3000 miles of telephone was established as a new idea in vocal instruction recently, when Barbara Pazmor, contralto singer, who has studied singing both in Europe and America, sang to her father in Oakland, California, from her apartment in New York City, and received his comments instantly.

Miss Pazmor was rehearsing the song, which, incidentally, her father, H. Bickford Pazmor, 291 Alvarado Road, Oakland, Cal., had written for her. But she didn't seem to please herself with the rehearsals. And her father was 3000 miles away! But she annihilated distance over the long distance wires. Sang to her father; received his criticism, and thus recorded the first use of telephone wires for vocal instruction.

Both Pazmor and his daughter were pleased with the experiment and he stated that his daughter's voice came over the wires with a clarity as if she was singing in the same room with him. And he says he will do it again soon.

His Gift to the Street Boys' Christmas Dinner

A GENTLEMAN was hurrying toward the big hotel on the corner, bending some to escape the bitter blast. A man approached, holding out a paper.

"Ah, Mr. Thurston, he said, 'I'm begging—'

"No, nothing," emphatically. "But this is very worthy. A Christmas dinner for the street boys—newsboys and all that, you know."

"And I repeat no," shortly. "I'm asked to give something at every corner of the street, No, no."

A few minutes later Mr. Thurston was seated at a table, ordering a generous dinner. A boy came in selling papers, and the man noticed the hungry look in the youngster's eyes as he glanced at the table.

"Sit down here with me, boy," he said. "I want company. Here, waiter," to the man behind, as the boy sat down, "bring this boy turkey with all the fixings. That's what you'd like" to the boy.

"Yes, sir. Then as he began to fill up, 'I'm to have another turkey dinner tomorrow. A street boys' dinner, I gave ninety cents; all I had. I give what I can.'"

When too full to eat any more he rose. Mr. Thurston drew out a twenty dollar bill and gave it to him. "Give this as my contribution toward the dinner," he said.—Frank H. Sweet. (© 1928, Western Newspaper Union.)

It was in THE TERMINAL.

Al Johnson at the State Theatre, Oakland, This Week

Al Johnson was born in Russia and came across the Atlantic with his parents when a youngster. He was a natural born showman, and Lew Dockstader found this out early in Johnson's career and made a top minstrel man out of Johnson. As an actor and singer, one only has to hear and see him in the films. Three weeks is a big run for one picture in the bay cities, but Johnson holds the boards at the State theatre in Oakland going on the fourth week, and the 'gangway' is still crowded daily by the waiting crowd anxious to see this wonderful talking and singing picture. By all means see it.

S. S. Boyd, deputy county tax collector who recently underwent an operation at the Martinez hospital, is reported much improved.

People Who Belong to the Christmas Season

THERE are some people who seem to belong to the Christmas season by nature. They are: People whose hopes always bloom anew at the approach of a New Year. Mothers whose eyes still twinkle and laugh when they talk to their children.

Fathers who like to surprise mothers with presents they really want. Brothers who appreciate sisters. Sisters who don't try to economize on brothers' ties.

Children who want to leave sugar for Santa's reindeer. Houseowners who do not forget that the mailman is entitled to more than the bag of presents he carries for others.

People who never think decorating is any trouble. People who just love the smell of Christmas greens.

People who think there is nothing lovelier than holly. People who think there is nothing more glowing than a fireplace.

People who love candle light. People who are coy near mistletoe. People who like Christmas cards. People who like calendars. People who like nuts and raisins. People who like turkey all the week. People who like plum pudding all the week.

These people seem to belong to the Christmas season by nature.—By Mary Graham Bonner.

(© 1928, Western Newspaper Union.)

"Good Will Toward Men"
"Wood will toward men"—this was what the morning stars said when they sang together that morning in Bethlehem 2,000 years ago. Let the same message be in all our hearts this Christmas day.

Release the junk in your basement or garage with a classified.

Test Case in Alameda County Being Watched

Employees Rewarded For Services

Martinez, Dec. 14.—Distribution of approximately \$30,000 has been made to the employees of the Coast County Gas and Electric Co., in appreciation of services rendered the company.

The above amount, which was distributed among 175 employees of the corporation, was raised by the common stockholders of the company, following the sale of the public service utility to A. E. Kitkin & Co.

S. W. Coleman, who retired as president, stated that the gifts would be given to employees who had been with the company six months or more, the amount of the gift depending upon length of service and amount of salary.

Thieves Loot New Buildings

(Albany Argus)
It is a mean burglar and petty thief who will strip a newly built home of its hardware, including door locks, lighting fixtures and everything that enters into the equipment of a new building just being completed for its tenant.

D. J. Gaeta, building contractor, who is completing a house at 1145 Evelyn, reports that vandals have removed about \$35 worth of hardware from his building. He says the thieves left plenty of fingerprints, and believes he has a good clue, the suspected parties being engaged in building.

Theodore Snodgrass, 23, a native of Iowa, died at the county hospital Monday. His parents survive him, Mr. and Mrs. Harry Snodgrass of Richmond.

Scientists say that the next deadly war will be between mosquitos and humans. When this contest starts, watch the women put on more clothes!

Albany Property Owners Decide To Pay the Tax

Albany, Dec. 14.—According to figures submitted by City Tax Collector Brown over 60% of the first installment taxes in Albany have been paid, a sum total of \$81,134.45. This is a delinquency of 20% greater than last year.

The total city tax due in April is \$121,679.16.

A suit to determine the legality of the \$3 high school tax is pending. It is the opinion of a number of legal authorities that the council's action in levying the \$3 tax will be sustained by the courts and must be paid.

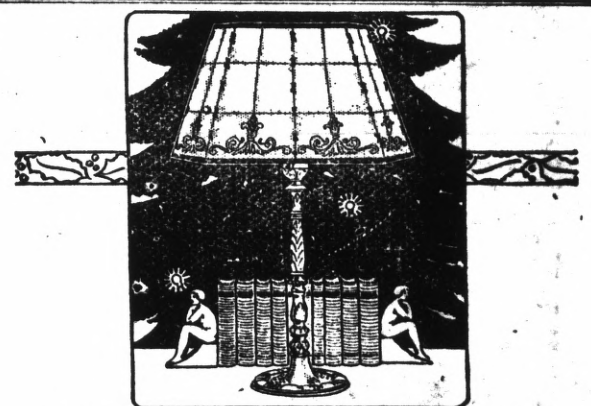
It will be a test case and is being watched by school officials throughout the state.

Zeb Entertains Friends With Duck Dinner

Supervisor Zeb Knott was host Monday at a duck dinner given to the other members of the board of supervisors and several friends. Knott is an enthusiastic sportsman and member of a well known gun club in the western end of the county. Present as guests of Knott were Supervisors W. J. Buchanan, Oscar Olsson, Richard T. Brown, C. H. Hayden, County Clerk J. H. Wells, County Register R. H. Arnold, County Auditor A. H. Sullivan, District Attorney A. E. Tinning, Sheriff R. R. Veale and State Senator Sharkey.—Standard.

Modern love story: "He wrapped his arms around her, then the car wrapped itself around a tree."—Springfield (Ohio) Sun.

Fire Chief Cooper is sending out the annual yuletide warning about combustible Christmas trees, and the danger of fire. Outdoor Christmas trees are the safest, and they are not fireproof by any means.



Rest your eyes during the long winter evenings

A survey has revealed that most homes have beautiful lamps but they give poor light. We also know that 25% of our school children have defective eyesight—caused, chiefly, by poor lighting.

What are you doing to correct these conditions in your home?

The best lighting is that which is nearest to ordinary daylight—efficient light without glare, evenly distributed throughout the room.

The lamp illustrated here meets these requirements. It's good for the eyes. It improves the color of furniture and draperies. The lamp (both floor and table) comes with a selection of silk or parchment shades. We'll gladly send you one to try. Returns lamp and shade free of charge. Please call or write today.

PACIFIC GAS AND ELECTRIC COMPANY
P-G-E
Sole Agent for the Pacific Coast
140-1200

Christmas Brings Much for Both Old and Young

CHRISTMAS is a time of joy for the old as well as for the young. It is given only to youth to enjoy many of the pleasures that Christmas brings, and finds its compensation in the wealth of the memories that the day awakes. At no other time does such hallowed and lovely remembrance of days that are past stir the heart. Again we live in the land of childhood; we revel in its happy, care-free hours; we stand before candle-lit Christmas trees that thrilled us in the long ago. With swift steps we travel across the bridge of time and space and clasp hands with those of other years. Again we live happy hours of comradeship and understanding that were ours.

Through the year we may have forgotten how rich we were; we may have failed to recall the many lovely joys that have come to us through the years. But at Christmas it is different. About friends and joys, as well as those that are near, bring us joy and cheer. Even those who have passed into the land beyond seem to be with us today; the power of love and memory seems to have placed the veil that hid them from our view. Dear and half-forgotten memories of hours we spent with them bring them very close.

Yes, Christmas holds much for the old. And its greatest gifts are for those who have laid up a treasure of lovely memories day by day.—Katharine Johnson.

(© 1928, Western Newspaper Union.)

Snow-Shoed Santa; His Novel Christmas Gift

UNTIL MARY, isn't there anything you've heard Mrs. Harcourt say she wants? asked Morton Vane. "There doesn't seem to be a thing for a poor man to give a rich old lady for Christmas, but she's been so good about my college expenses, because she was a friend of yours and mother's."

"No," interrupted his aunt. "She has everything she wants." Then, with a chuckle, "I did hear her say it was impossible to get anyone to shovel snow properly, nowadays."

"There's an idea!" said Morton. Christmas eve brought a heavy snow, and the next morning, when Mrs. Harcourt looked out of her window, she was puzzled by seeing a red-coated, white-whiskered man clearing the snow from the walk leading to her front steps. When the porch, too, was finally cleared, there came a ring at the doorbell, and, full of curiosity, Mrs. Harcourt answered it herself. There stood the aged shoveler, looking grave, as he handed her a holly-decked card. Then, touching his crumpled cap, he departed, with a rather brisk walk for an old man.

The card read: "Santa Claus will shovel your walks every snowy morning until next Christmas."—Per M. V.

Myrtle Kwon Cherryman.

(© 1928, Western Newspaper Union.)

CHRISTMAS TREES?

REGARD to why Christmas trees came into use, the following explanation is given: It was the desire of the church to combat the heathen customs which prevailed at this season. Christmas carols and Christmas plays were introduced and later "Christ trees," or Christmas trees, adorned with lights and gifts, the latter in commemoration of the gifts brought to the Christ Child by the "wise men." There is a diversity of opinion as to where the Christmas tree custom originated, it being credited to both Italy and Germany.

A Fine Christmas Plant

The Solenium Capsastrum or what is better known by its old-fashioned name of Jerusalem cherry has become a very popular Christmas plant; and nearly all greenhouses grow a quantity of these for their Christmas trade.

Gifts an Ancient Custom

The giving of gifts at Christmas probably originated in one of the Christ Child's stories, that of the Three Wise Men who brought to the Holy Baby gifts of gold, frankincense and myrrh.

Till Christmas Comes Again

Though Christmas does come in the calendar but once a year, the gift made at this time exceeds its substantial cheer till Christmas comes again.

Read About First Christmas

The natural way to turn the current of your thoughts in the desirable direction is to read the accounts of the first Christmas.

Christmas Eve Bread

According to an old superstition, bread baked on Christmas eve will never become stale or moldy.

The Yule Log

In England, one of their oldest customs is burning in the Yule log.

Rusty Is a Believer in Christmas for All

HAD, it is only fair to say, been in a fight. Quite a recent fight he had lost some feathers, and bits of down still floated tremulously through the air. But he had come out victor. He had driven away seven other hungry sparrows, and thus had the crust of bread all to himself. He began pecking off luscious morsels.

"This is the first square meal I've had for a week," he chirped to himself. "Funny, how those big, stupid people think of no one but themselves. Haven't they got eyes in their heads? Or ears? We have to live as well as they. And we do it without help."

He took several mouthfuls. "I suppose they think they are as important as we are! I wonder who'd nip off the bugs from the gardens if we all died of the cold?"

A child came out of the house. She had a wooden box in her hand which she placed on a square post set up in the ground. "Come on, other little birds!" she called. "Here is something for you. He shan't have all the food!" She shooed Rusty away, but she was laughing. "There is enough for all of you," she said, and hid behind a bush.

Rusty immediately investigated the box. It held grain and crumbs and bits of meat. The seven other sparrows came back. Rusty allowed them to stay.

"Merry Christmas!" whispered the child. "Please grow warm feathers for the cold." She returned to the house.

Rusty sat about eating as hard as he could. The seven other birds did likewise. "Maybe," thought Rusty, "there are a few people who realize they aren't as important as we are! It's about time!"

Peck . . . chirp . . . I flutter . . . I flutter . . . I peck!—Marianne Thomas.

(© 1928, Western Newspaper Union.)

Santa, Saint Nicholas and Christ's Birthday

WHOEVER says there is no Santa Claus is mistaken. Santa Claus, like Christ, once walked this earth.

He was a man of great kindness and generosity, with a deep love for children.

Such was his hold on the hearts of the people that after he died, December 6, about 1,000 years ago, the date was set aside as a feast and gift day, in commemoration of his life.

His name was Nicholas. After his death, folks called him Saint Nicholas. As the feast and gift-giving day of St. Nicholas spread, the Dutch took it up. The nearest they could come to saying St. Nicholas was Santa Claus.

As time passed, on December 6, the feast day of Santa Claus, giver of gifts, and December 25, the feast day of Christ, giver of life, became confused in the minds of the people, and eventually the two festivals were combined.

Thus, the idea became established that, on the eve of the birth of the Christ Child there comes out of the frozen North, with sleigh and reindeer, genial Santa Claus, with gifts.

When parents tell children "Santa Claus brought you this," they are speaking the truth. For the spirit of Santa Claus, that still lives, prompted the gift.—Wickes Vamboldt.

(© 1928, Western Newspaper Union.)

Early Mistletoe



He—And what's the big idea of hanging the mistletoe so early? She—Some of the guys in this town need practice before Christmas eve.

Patron Saint of Christmas

St. Nicholas, as the patron saint of Christmas, seems to have been adopted by America; Father Christmas is indigenous to Britain, Santa Claus to Germany, and Kris Kringle to Holland, but they all seem to be variants of the first-named.

Christmas and Color

Few of us realize how much color has to do with our happiness. What would Christmas be without the brightness of holly, red Christmas bells, and evergreens?

Legend of the Mistletoe

The legend of the mistletoe and its connection with kissing belong to a distant past, and comes from Scandinavia.

Fir as Christmas Tree

The fir tree as a Christmas tree had its origin in Germany.

THE TERMINAL

W. RYAN, Publisher and Editor
ISSUED EVERY FRIDAY
Established in 1903
Legal City and County Paper

Entered as second-class matter June 2, 1902, at Richmond, California, under the Act of Congress of March 3, 1879.

Terms of Subscription:
One year, in advance . . . \$2.00
Six months, in advance . . . \$1.50
Three months, in advance . . . \$1.00
Advertising rates on application

Legal notices must be paid for on or before delivery of affidavit of publication. No exception to this rule.

FRIDAY, DECEMBER 14, 1928

If You're Old And Think It, You're Slipping

Every once in a while some more or less expert authority gives us data on the age at which men cease to be useful in certain of the activities of life.

It can be admitted that the man, whether he be thirty, forty-five or sixty-five who has become old in spirit and devoid of imagination and enthusiasm for progress is unfit to be the leader of the youth of the land, just as he is unfit for most other things.

In the same category, however, we must place the mental youth of twenty-five or fifty-five who takes on all the new things in life "whether it be social, psychological or mechanical," without weighing them in the light of experience and common sense. For altogether too many of the "new" ideas which come to us are not new at all, but old bunk dressed up in new garments.

The ideal leader of the young of the land is the man who, remembering his own youth, its mistakes and its achievements, can renew his youth in the rising generation of today, entering into its enthusiasm and its imagination, and its discoveries but bringing to it, the light of his own experience and the truths which he has absorbed because of his youth and his later maturity.

Curing Everything by Legislation

The man who stands on the corner awaiting a street car to take him down town, and sees automobiles dash by with one or two, may think the driver is very selfish not to pick him up. So he may be surprised to learn, perhaps, that there are movements on foot to curb the practice by law. In Indiana such legislation is sponsored by the Hoosier state automobile association. It would prohibit the soliciting of a ride in passenger motor cars.

The proposal seems to be foolish and another indication of the widespread disposition to cure everything we do not like by legislation. Most automobilists know they are responsible for injuries to those who ride with them if they are chargeable to the driver's negligence. It may be reasonable to relieve automobile owners of such liability, but why try to regulate all drivers' actions, especially as few motorists care to make common carriers of themselves and the vast majority can be left to decide when to comply with requests for a lift?—Baltimore Sun.

The Power of the Press

"I called on Farmer Johnston one day in early fall. 'Twice cider-making season—One reason for my call. The cider press beneath the trees Was slowly turning round And fed with juicy windfall He'd gathered from the ground. He asked me would I have a glass; Of course I answered 'Yes.' I drank and smacked my lips and praised The Power of the Press." —Pat Take.

The election has had one marked effect already. It has brought jazz back to the radio.

After all, isn't it consistent that Texas has gone Republican? She sure is the elephant among our states.

Every cloud has a silver lining. Al Smith can now lean back in his arm chair and think of all the pie hunters he has avoided.

RANDOM COMMENT Things in General

It looks like the camera men had the "gools" on John Coolidge. John and his intended are now posing before the camera without the least remonstrance on the part of the parties of the first part.

It can be readily understood why President Coolidge did not choose to run for the presidency again, by reading between the lines in his statement made the other day advocating a summer residence or retreat for presidents where they can recruit their health and get away from the grind. The duties and responsibilities of a president are nerve killers. Presidents Wilson and Harding being examples of men sacrificed at the post of duty. President Coolidge's recommendation for a resting place is well taken. He believes that the health of presidents should be protected as well as those who elect them.

The Boulder Dam project will no doubt go through, as all the states except Arizona are favorable to the plans practically decided upon. Senator Hiram W. Johnson, in charge of the bill, succeeded in having the amendment defeated by a vote of 48 to 29. His victory marked the first official sign of progress the bill has made since the siege of filibustering in the last two sessions of congress.

State Librarian Milton Ferguson, who is doing library research work in Africa, has sent across his resignation. It may be that "Fergy" is disappointed with the "reading public" on the dark continent.

The street walking Santa Claus stunt, staged at Jule, is passing. The kids want something different, something with a more penetrating thrill.



WHAT MORE COULD THE HEART DESIRE? A semi-precious gem, radiant in its glowing hues of alluring color, a dainty setting to hold secure this ever-glimmering fascination; truly a symbol of feminine charm and a jeweled possession untouched by time. Many such exquisite rings await your selection in our new display.

A. F. EDWARDS
ESTABLISHED 1879
GOLD AND SILVERSMITH
127-29 BROADWAY
OAKLAND, CALIF.



Home for the Holidays

A speedy, comfortable trip . . . a chance to linger until the last possible notice . . . the assurance that there will be no tedious ferry waits or inconvenience. Such are the important contributions to the holiday season by the

CARQUINEZ AND ANTIOCH BRIDGES

for those who plan to spend the holidays with relatives or friends in the Central and Northern California districts.

Open all day—all night

One can now get a smile out of any "old crab" now. But wait "until after."

Yes, there is a "Santa Claus." "Long may he wave," even if he has no place to park his airplane.

"What shall I get Her?"—that is the question agitating the masculine mind—it is said.

California license plates are now on the market at \$3.00 per plate. This small sum multiplied by two million plates, and adding to this the gas tax, should hold everybody for another year.

Word comes from Denver that our California flu has reached the Queen City, and that 50 per cent of the population there are sniffing. Snow has been on the ground there for a week, and more to follow. Colorado has a delightful climate part of the time. California has it all the time.

A Crockett mother left her two-year-old baby boy in her automobile while she went into the house on an errand. Although she set the brake, the youngster succeeded in releasing it, and backwards down the steep grade went the car and baby, a frightful picture for the frantic mama. But luck was with that baby. Down the hill the car catapulted two blocks, tore through a fence and brought up in a neighbor's garden. And baby didn't even get a scratch. Can you beat it?

Ed Ebsen, Pinole Times columnist and veteran printer-journalist, has succeeded in getting recognized in that interesting document, the County Claim List. Once upon a time the governor of the north said something to the governor of the south—before Volstead got in his fine work. Whether this crude metaphor or simile should apply to Eb's connection with the claim list or not, may be of little consequence at this time, to some. But the once week publishers congratulate Eb on finally being "recognized," and hope that the recognition will be widespread and not confined to one locality.

Word comes from down the line that El Cerrito Den of Lions has won the national prize for attendance, their percentage being 100. If this is true, and El Cerrito has won the big prize, it proves that the county line town is not as bad as sometimes represented. President Sirard had a hand in securing that big attendance record, which brought home the "side-meet."

A Good Newspaper

A good newspaper aims always to be of practical value to its community—not alone to its patrons, but to the entire community in which live its patrons and those who are not its patrons.

A newspaper is of practical value, first, when it gives to its readers news of events that are of importance and interest to them. Thousands of things could occur daily without public knowledge if news papers did not exist.

Lawlessness in every form would be far more rampant than now, if newspapers did not exist to keep a watchful eye upon proceedings, both official and unofficial.

In giving news, and in acting as a watchdog of a community, the good newspaper fulfills its main purpose, to serve its community in a practical way.—U. S. Publisher.

ANNUAL MEETING NOTICE

The annual meeting of the shareholders of the First National Bank in Richmond, for the purpose of electing directors for the ensuing year and such other business as may properly come before the meeting, will be held at the offices, 6th and Macdonald Avenue, Richmond, California, on Tuesday, January 8th, 1929, at 4 P. M.

First National Bank in Richmond, d14-4t By Fred Caudle, Secretary.

Call Up RICHMOND 132 For Your PRINTING

Strain on Holiday Purses



Wife—I've spent the five hundred you gave me for Christmas shopping and I haven't a penny left to buy a present for you dear. Hubby—Humph! I'll give you a quarter more, then.

Better and Better Christmas

"Never was the world so wide for happiness, never so deep for the current of friendliness. Never so many men of good will, never so ardent a desire for peace on earth, never so many things to make Christmas merry —Woman's Home Companion.

Lighting Christmas Candles

The custom of lighting candles at Christmas is an ancient one. According to the old idea, these candles were to be lighted on Christmas eve, placed on the window sill, and left burning there all night.

Christmas a State of Mind

Christmas is observed just because it had, and still has, to do with people. Christmas is a state of mind. It is a beautiful spirit.

Christmas Day

And any day is Christmas When shepherd thoughts at morn Behold the star that glows above A good impulse, new-born! —Edith Daley.

"The Still, Small Voice"

Christmas's season is hallowed, by the small gift not by the princely gift, and "the still, small voice" remains the hope of the world.

The Mistletoe Bough

Brittany is the place of origin of a great deal of the commercial mistletoe for the foreign markets.

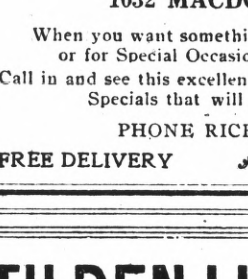
WOULD HAVE EMPLOYEES COURTEOUS ON TELEPHONE

A booklet entitled "Telephone Courtesy" has been published by the Philadelphia Suburban-Country Gas and Electric Company and has been placed in the hands of 2,000 of its employees.

William H. Taylor, President of the company, issued a statement with the booklet in which he calls attention to the desirability of efficient and courteous telephone contact with the public. The company has more than 200,000 customers and a great deal of service which such customers receive is rendered over the telephone. Says Mr. Taylor: "It is the job of ours to listen carefully, talk courteously and supply the information or correct the trouble as promptly and as satisfactorily as possible, never forgetting that the purpose of any telephone conversation is to transact business. Courteous treatment over the telephone pays dividends. Discourteous treatment is often a heavy liability."

WHY PAY RENT?

Buy a Home of LAURA H. RYAN



Real Estate - Insurance - Rentals

Albany, California Phone Berk. 3921
Residence Phone Berkeley 2799

TRY THE

Quality Grocery

1032 MACDONALD AVENUE

When you want something good for your Sunday Dinner or for Special Occasions during the holiday season Call in and see this excellent line of Groceries and the many Specials that will please your epicurean taste

PHONE RICHMOND 2951 & 2952

FREE DELIVERY PROMPT SERVICE

TILDEN LUMBER CO.

R. M. TILDEN, President

PRICE - - QUALITY - - SERVICE

Yards: Oakland, Berkeley, Richmond, Crockett.

Office and Mill, 15th Street and Nevins Ave. Phone 81

You can always depend upon our examinations.

We will tell you if your eyes need a doctor's care or whether glasses will remedy your trouble—if the latter we will fit you scientifically and economically.

F.W. Laufer INC. OPTOMETRISTS OPTICIANS

487 14th Street Oakland, California

Commercial Printing

The Terminal 314 6th St. R 132